



EssentialWorkers

**CALLING  
ALL  
FAMOUS  
BRANDS**

**USA 2021**

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**ESSENTIALWORKERS.COM**

**929-459-2109**

# WHAT WE DO

**EssentialWorkers.com is an exclusive reward platform for essential workers in the USA. We launched in March 2021 with a mission to provide essential workers with benefits that recognise and reward their role in keeping our communities functional.**

# WHY NOW?

**Essential workers have become a category of consumer in their own right. A 'super brand'. Their positive impact on our communities was never in doubt yet has risen to the fore in our current global pandemic. We offer essential workers free access to our platform courtesy of our corporate sponsors and Patrons, who pay for their membership.**

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# HOW IT WORKS



- **Corporate partners sponsor Essential Worker cards**
- **Essential Worker cards are printed and dispatched**
- **Recipients connect their cards at [essentialworkers.com](https://essentialworkers.com)**
- **Recipients access and redeem rewards**

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# WHAT WE NEED

**We invite famous brands to provide our membership with exclusive access to discounted products and services.**

# 1

Online. A co-branded landing page with either an automated discount or a code based discount that our members can redeem online.

Example:

Visit our site using this link and get 20% off your first order or subscription.

# 2

Local. An in-store or at location discount or promotion that our members can activate by showing their membership card on location.

Example:

Show your Essential Worker member card and get 20% off on selected items in-store.

# 3

Event. An event based discount or promotion that our members can activate by showing their membership card on location or at booking,

Example:

Show your members card on entrance and your children get in for free.

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# CONTACTS



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## CONTACT

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[KESENTIALWORKERS.COM/OUR-TEAM](https://www.essentialworkers.com/our-team)

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